

MONEY TALKS, BUT SEE WHAT EFFECT IT'S SQUEAL HAS

BY HARRY BAGLEY

Don't write that story and I'll make it worth your while," is a common statement heard by newspaper reporters throughout the land.

It's quite an experience, too. A nice fat case note, crisp and green, speaks forcible language when tendered by a man who is "in bad."

Maybe the man has merely been arrested on a drunk charge and would part with the \$50 rather than his tender spouse, when she reads of his infamy in the evening scream.

But another voice, small, but powerful enough, to obliterate the tone of the blarney fifty demands attention.

(Pardon this insert, but two fond fathers just dropped in to see that their son's names were kept out of the paper. This boy had stolen an automobile but were juveniles and their names were withheld for that reason.)

But regarding that fifty—it isn't ingrained honesty alone that keeps the poor newshounds from milking it. Some one else will get the story—news can't be suppressed if it is of much importance, and such practices are not tolerated by editors, anyway.

ABOUT ELOPEMENTS

Maybe some one has eloped. If reporters were allowed to accept bribes for withholding eloquent stories, they could all ride around their "beat" in high powered automobiles.

The police court is one of the richest of these undeveloped fields of tainted revenue. Maybe a man or a woman for that matter, has been arrested at a notorious hotel. Before procuring a lawyer, they ask to see the reporter. Does the reporter refuse point blank to withhold their said yarn? Far be it from such.

As a reporter, one acquires considerable skill in the gentle art of passing the buck. "I'm so sorry, but I haven't the authority to say whether or not this story can be suppressed; I'll have to turn it in to the editor. Perhaps you could see him and make

arrangements." So the publicity dodgers seek the editor.

Peculiar quirks of human nature are made apparent by the common desire to bury unwelcome publicity.

Scores of persons, implicated in some crime, or scandal, or some other offense against society, have immediately hid themselves to the news offices to have the story suppressed. In many instances their story has acted as a direct "cup" to the story and their efforts have resulted in their being plastered with additional publicity.

There's only one sure way to beat the game and there are even exceptions to that. The secret is this: Remain younger than 18 years of age.

SOME EXCEPTIONS

Juveniles who playfully pour turpentine and coal oil on a cat and then touch a match to the feline, may be regarded as exceptions to the practice of withholding names of minors.

Recently a fond brother phoned the editorial rooms at the Standard-Examiner and a conversation, something like this took place:

"Hello, is this the city editor?"

"Yes."

"Well, this is Mr. So-and-so and I've been a subscriber to your paper for the last fifteen years. Last night my younger sister was joy riding with those two fellows who were arrested for speeding—those two who smashed into the horse and wagon, remember?"

The city editor had not yet heard of the incident, which happened some distance out of the city. Within a minute and a half, however, reporters armed with the information given by the fond brother, were covering the story—and secured it in detail.

Funny, but the same crimes and misdemeanors seem to be more keenly felt than the more serious ones, and people seem more anxious to have stories of this sort suppressed.

A fellow offered \$100 once to keep a comparatively small item from the paper. He had been arrested for having liquor in his possession, if I remember correctly. About the same time, a murder was committed. It was over a year ago, and the parents of the person who committed the murder offered \$5 if the story be withheld.

There's a pet little idea that many folks entertain that being hard-boiled to a reporter frightens him into the notion of moderating a story. Many will absolutely refuse information to reporters, but there are ways to even circumvent this.

Reporters have even been known to take institutions in hand that refused these news.

Upon one occasion, in a city not far distant from Ogden, the hospitals entered into bitter strife with the papers.

GOT ACTION

The hospital refused news on the grounds that its patients objected to the publicity. So the newspapers started their work of changing this attitude and the efforts were conducted in this manner:

"John Smith, switchman, was run over today by an engine while working in the yards. He was taken to an emergency hospital and given first aid treatment. Later he was removed to the XXX hospital. Although the patient seemingly was not fatally injured, he died a short time after being taken to the XXX hospital. This is the fifth death at the XXX hospital this week."

It wasn't long before the hospital authorities saw the light.

This all goes to show that news is a hard thing to cover up. Wanting there a mythological king, who had a secret which he had to keep to himself? And didn't he dig a hole in the earth and climb in it to relieve the horrible pressure of secrecy by uttering the words he was forbidden to disclose? And didn't a pair of asses' ears grow on the king, when the hole which he dug over the large hole which he dug, started whispering his secret? If there isn't a myth of this sort, there should be, for human nature was the same in those days as it is now.

And, remember—it isn't entirely politic to tell reporters you'll make it worth their while to suppress a peppy yarn.

Scouts Aid Police to Curb Pranksters

More than 500 boy scouts of Ogden aided the police last night in various sections of the city in curbing the activities of Halloween pranksters. The Boy Scouts offered their services last week and they were accepted by Captain Jonathan Jones of the police department.

It is estimated by scout officials in Philadelphia that more than \$10,000 was saved last year by the co-operation of the scouts with police officers in that city on the night of Halloween.

In Ogden alone, considerable damage is done each year which will in the future be eliminated, according to Scout Executive G. A. Goates. The Boy Scouts are rapidly making a name for their organization throughout the United States and other nations, "and in aiding the police of Ogden in obtaining order they have established a new phase of endeavor to their long list. The move is a nation wide one, and while Halloween can be properly celebrated, property should be safeguarded."

Plan Services for Terence MacSwiney

Memorial services for Terence MacSwiney, Lord Mayor of Cork, who died following a hunger strike in Brixton prison, London, will be observed throughout Utah during the present week.

Just what the services in Ogden during the week will consist of, has not been determined, according to Monsignor P. M. Cushnahan, of the local parish.

Experiments in the cultivation of camphor are being carried out in the Federated Malay states.

Last & Thomas

Price Lowering Sale

Beginning Monday you can buy and save money on your purchase, made possible through the great price lowering sale. Our previous daring sales when merchandise was high brought large crowds who bought their wants at the unusually reduced prices, whereby we were able to reduce the stocks and bought more at the lower price market. These goods are arriving daily and inducted in the great price lowering sale.

EXTRAORDINARY SALE OF SILK UNDERWEAR

AN OPPORTUNITY TO REPLENISH YOUR WARDROBE, AND AN EARLY SUGGESTION FOR CHRISTMAS GIFTS, AT THESE DRASTIC REDUCED PRICES.



SILK UNDER GARMENTS, THE FOREMOST CONCEPTION OF DAINTESS, OFFERED AT A MATCHLESS PRICE REDUCTION.

SILK CAMISOLES

Special, \$1.85

Formerly \$3 values. Pure silk crepe de chine and wash satin styles, beautifully trimmed in fine laces and satin ribbons. Pink and flesh colors.

Silk Crepe de Chine NIGHT GOWNS

Values up to \$10.00 at \$6.45

Marvelous silk night gown values, beautifully trimmed with fine laces, hemstitching and georgette effects. Undisputedly the biggest bargain in silk underwear.

SILK CAMISOLES

Special, \$3.25

Our \$5 sellers. Heavy silk crepe de chine and wash satin camisoles, pink and flesh only, elaborately trimmed in fine laces and satin ribbons. Quality silk camisoles at a drastic cut price.

SILK ENVELOPE CHEMISE

Now \$2.48

Regular \$6 sellers. Pink and flesh colored silk envelope chemise, made of heavy silk crepe de chine and wash satins. Profusely trimmed in hemstitching with laces and satin ribbons. A genuine bargain at this special price.

SILK ENVELOPE CHEMISE

\$7.50 Values, Specially Reduced to \$3.45

Crepe de chine styles in a charming array of models, beautiful lace and satin ribbon trimmed styles at a decided sale price.

SILK ENVELOPE CHEMISE

Our Best Quality That Formerly Sold at \$8.50 and \$9. Offered at This Matchless Price \$4.85

The daintiness of these elegant pure silk undergarments will draw a wide comment for value giving.

SILK BLOOMERS

At Two Remarkable Sale Prices of \$3.65 and \$4.98

\$7.50, \$8.50 and \$9.00 values are inducted in these unusually low sale prices. Silk bloomers made of extra heavy grade of pure silk crepe de chine and wash satins, richly trimmed with fine laces. A choice assortment at a wonderful sale price.

PINK SILK CAMISOLES

Special, \$2.48

Formerly \$4.50 Values.

Daintily trimmed silk camisoles in hemstitching, laces and ribbon. Exceptional value.

IMPORTANT SUIT SELLING EVENT FOR STOUT WOMEN

50 Attractive Stylish Suits only - \$20

Formerly sold at \$55 and \$60. Suits neatly tailored, all lined with fancy colored linings, conservative style suits that will meet the approval of every economically inclined buyer. These suits are made with slender outlines and well fitted to the desired taste for stout women. Such beautiful materials as poret twills, poplins, and serges. All the wanted staple colors as navy, brown, black, green and purple are in evidence. A suit sale that shows conclusively the saving you can make.

AT THE READY-MADE WEAR SECTION

When you buy your coat, suit or dress, do not overlook the three telling bargain offers of

GINGHAM HOUSE DRESSES

Values up to \$3.00 special.

\$1.45

Assortment of light and dark colors.

BUNGALOW APRONS

Values up to \$2.25 Special

\$1.25

Comes in light and dark colored percales neatly finished in braiding and pockets.

CHILDREN'S GINGHAM DRESSES

Dresses in a variety of greatly reduced prices. Plaids and checks are the predominating feature in these bargain prices.

SATEEN PETTICOATS

At Specially Reduced Prices

Black sateen petticoats with deep ruffle. Regular \$1.50 values. Special 95c

HEATHERBLOOM SATEEN FINISH PETTICOATS

SPECIAL \$1.48

Regular \$2.25 values, black grounds with highly colored designs. Popular sellers at this remarkable sale price.

LIVELY SILK SALE

To Make Selling Interesting

PURE SILK CREPE DE CHINE

40 Inches Wide

Special, \$1.38

Some splendid colors to choose from in black, white, pink, flesh, rose and blue.

PLISSE CREPE

at 33c Yard

Underwear crepe in pink and white. A soft finish quality, regular 66c, at this remarkable price lowering sale.

SILK JERSEY AND TRICOLETTE

Actual \$5.00 and \$6.00 Values \$2.95 Yard

Elegant silk fabric for finer dresses in acceptable colors, black, navy, beaver, copen, white and fancy shades.

CHAMOISSETTE GLOVES

Special, \$1.55 Pair

16 Button Length Regular \$2.50 values in all the popular colors, as beaver, gray, tan, brown and white.

LEATHER POCKET- BOOKS, \$1.95

\$4 regular, back and side straps, pocketbooks, silk lined and equipped with mirror. Real bargain price.

APRON GINGHAMS

Special, 18c Yard

Small and medium checks, in blue, brown and black, an excellent quality apron gingham that will wash without fading.

HANDKERCHIEFS

6 for 10c

Excellent quality handkerchiefs, white and colored designs. Hemmed and hemstitched assortment in this special offering

CRASH TOWELING

23c Yard

Our 35c cash toweling in bleached and unbleached with colored borders, in this lowering price sale.

Sample Sale of MUSLIN UNDERWEAR

Slightly soiled in handling, at a sensational clearance price.

ENVELOPE CHEMISE and NIGHT GOWNS

Made of fine nainsook trimmed in laces and embroideries. Values up to \$3.50, at quick clearance

\$1.25 Only

TURKISH TOWELS

39c Each

Double twisted bleached Turkish towels for baths, only 10 dozen to sell at this great bargain price.

SPORT SILK HANDKERCHIEFS

25c Each

Or 5 for \$1. 50c silk handkerchiefs, printed sport colors in a good quality crepe de chine in a large variety of beautiful colors. Excellent for early Christmas gifts, at this amazing sale price.

Samples at Clearance

\$1.75 Only

Night gowns and chemise, values up to \$4.50, made of fine French nainsooks and cambrics. Slightly soiled in handling, at this unusual bargain price.

CROCHET BED SPREAD

Special, \$3.95

Regular \$6 full size bedspreads, plain hemmed, excellent heavy spread for wear and satisfaction.

LACE DRESSER SCARFS

Specially Reduced to 69c Each

Dainty filet lace dresser scarfs in a beautiful assortment of lace patterns. Regular \$1.25 and \$1.50 values.

KNIT BLOOMERS

39c Pair

Pink color knit bloomers. Another shipment at a lower price. Bloomers that formerly sold at 75c, now 39c a pair.

SHEET SALE

\$1.95 Each

Heavy grade large size sheets, made of the best quality cotton, containing no starch. These sheets are made for service and laundering. We used to sell them at \$3. This remarkable sale brings them at \$1.95 each.

Splendid Shoes in Every Way



No. 332 \$ 9.50
No. 330 \$10.50

Dr. Edison Cushion Shoes for Women have every point of ease and style.

They permit of perfect peace to the mind and feet; essentially to provide good style and absolute comfort.

The Dr. Edison Cushion Shoes are recommended by prominent physicians for hygienic reasons. No matter what your foot ailment, or how long standing, these shoes will give instant relief and in most cases a permanent cure.

The CUSHION tells the story.

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